



Is bulky demo equipment weighing you down?

***We've got a solution for that.***

Catalyst Telecom has made it easier than ever to demonstrate the benefits of the SMB communications products. With the Virtual Demo Center (VDC), you can provide an in-depth, live demo to potential end-user customers without having to carry bulky equipment from site to site. The VDC makes it easy and cost-effective to demonstrate the benefits of the communications equipment through a secure Internet login that showcases the advantages of IP Office and its associated applications.

### **BENEFITS**

With the Virtual Demo Center, you can optimize your demonstrations like never before.

- Reduce your cost per demo - Save money on shipping fees on bulky equipment that can be easily damaged
- Demonstrate more effectively - Show a technical overview of live systems without the need for cumbersome configurations
- Increase your close rate - Differentiate yourself from your competitors and increase the probability of your prospect signing off on a proposal

### **HOW IT WORKS**

The Virtual Demo Center, maintained by Catalyst Telecom:

- Provides fully functional systems with live services available
- Manages the physical equipment in a central data center
- Runs on a large scale platforms so you can perform demos on demand
- Utilizes live trunks in the data center so you can demo voice features
- Showcases remote access capabilities, since the system is accessed remotely
- Keeps the demo systems up-to-date with the latest features and firmware

### **HOW TO USE IT**

You can decide on the level of interaction – systems can be dedicated (always available) or shared (scheduled availability).

### **HOW TO PARTICIPATE**

Simply contact your Sales or Business Development representative at 800-790-2029 to schedule a Demo Review with our VDC team.

**CatalystTelecom.**  
*We've got a solution for that.™*

[www.catalysttelecom.com](http://www.catalysttelecom.com) | 800-790-2029